

# Paul Albagli

## Senior Product Designer

I'm an evidence-based Product Designer. I help my clients build sticky products and I make them grow. I'm also a Design Teacher. And I make pizzas.

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## Some projects

### Kolverr

Sep 2024 - Current

#### Product Designer Freelance

Helped frame new features, including module architecture redesign and skill assessment functionality in a fast-paced startup focused on ecological transition jobs. Conducted user interviews, designed the platform and tested it.

### Jedy Formation

Sep 2020 - Current

#### Teacher

Taught over 50 courses on UX/UI Design, user research, and design thinking. Led workshops, coached hackathons, and developed the Master UX curriculum at SupdeWeb, ensuring up-to-date methodologies and practical learning.

### Domoscio

Jan 2024 - Aug 2024

#### Product Designer Freelance

Optimized quiz interfaces and redesigned roles for Domoscio's AI-powered learning platform. Conducted user feedback analysis, prioritized improvements, and prototyped AI-driven features to streamline content creation.

### Lyynk

Jan 2024 - Jun 2024

#### Product Designer Freelance

Designed the architecture and UX/UI of a mental well-being mobile app for youth. Led user testing and implemented product analytics (HEART, AARRR) to optimize engagement. Collaborated closely with devs and PMs.

### Ormex

Feb 2022 - Sep 2024

#### Product Designer Freelance

Designed and prototyped Ormex's carbon credit management SaaS platform for farmers and industries. Defined product strategy, mapped key features, and integrated blockchain transparency. Led user testing for refinements.

## Formation

### IESEG School of Management

2013 - 2020

Grande École Program, Master in Digital Marketing & Innovation in apprenticeship  
AACSB, EQUIS, AMBA accreditations

### Le Wagon

2019

UX/UI Design  
Front-end Development  
API & Programming

## Skills

### Hard skills

Product strategy  
User research  
Discovery  
Facilitation  
UX/UI Design  
User testing  
Product analytics  
Handoff

### Soft skills

Curiosity  
Empathy  
Collaboration  
Feedback  
Organisation  
Presentation

### Tools

Figma  
Mixpanel  
Amplitude  
Maze  
Miro  
Notion  
Microsoft Office

### Languages

French (native)  
English (fluent - C2)  
Italian (advanced - C1)